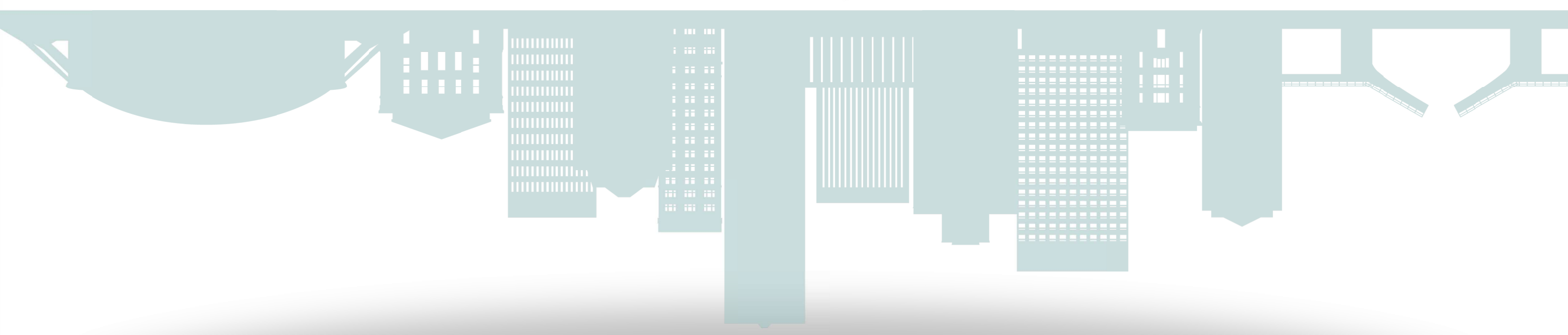




IIDA

VIRGINIA
WEST VIRGINIA
chapter



SPONSORSHIP PACKAGE 2026

ELEVATE

Elevate is the theme driving the Virginia-West Virginia Chapter's vision, goals, and programming for 2026.

ELEVATE OUR MEMBERS

ELEVATE OUR PROFESSION

ELEVATE OUR PRESENCE

To accomplish our goals we must first

ELEVATE OUR SPONSORS

IIDA Virginia-West Virginia is committed to providing meaningful value to our sponsors. We look forward to engaging with you to develop a mutually beneficial partnership for 2026 and beyond.

It is only with your support and engagement that our chapter exists.

THANK YOU,

Caroline Alexander

CAROLINE ALEXANDER IIDA, CID, NCIDQ

President

President@iidavawv.org



THANK YOU 2025 ANNUAL SPONSORS



2026 PROGRAMMING CALENDAR

Q1 | JANUARY-MARCH

- Board Planning Summit
- Professional Development NCIDQ Prep Course
- Professional Development Scholar Series #1
- IIDA HQ Winter Chapter Leadership Council
- Advocacy Webinar / Event
- Campus Center Coffee & Connects
- Campus Center Career Day
- City Center Member Events

Q3 | JULY-SEPTEMBER

- New Board Planning Retreat
- Business Leaders Breakfast
- Professional Development Scholar Series #3
- Interior Design Excellence Awards (IDEAS) - Richmond
- Campus Center Coffee + Connect
- City Center Member Events

REOCCURING MONTHLY

- Member Only Coffee Coteries
- IIDA VAWV Board Meetings

Q2 | APRIL-JUNE

- I LOVE MY INDUSTRY Member Event
- Professional Development Scholar Series #2
- IIDA HQ Summer Chapter Leadership Council
- Advocacy Webinar / Event
- Student Member Mentoring Program
- Student Member Graduation Recognition
- Campus Center Portfolio Review
- City Center Member Events

Q4 | OCTOBER-DECEMBER

- INDUSTRY EXPO
- IIDA NorthEast Region Chapter Leadership Council
- Professional Development Scholar Series #4
- Advocacy Webinar / Event
- Campus Center Coffee + Connect
- City Center Holiday Party
- City Center Member Events



2026 SPONSORSHIP BENEFITS

EXPOSURE for All Sponsorship Levels

- Logo & Contact info on IIDAVAWV website
- Free Website Job Postings
- Featured Project or Product Ad on Chapter Instagram & LinkedIn
- Sponsor's company events on Chapter website calendar
- Visual & Verbal Recognition at all Chapter events

ENGAGEMENT for All Sponsorship Levels

- First Right of Refusal to partner/sponsor Chapter Signature and City Center events throughout the year
- Annual copy of Chapter Member Directory
- Free or Discounted event tickets (per level)

SPONSORSHIP COMMITMENTS

- Sponsorship commitment payments can be made via IIDAVAWVA.org or via invoice
- Benefit Questions or Payment Options contact:
Caroline Alexander
President@iidavawv.org



2026 SPONSORSHIP BENEFITS

Sponsorship commitment can be made via IIDAVAWVA.org or via invoice

| | <u>PLATINUM \$4000</u> | <u>GOLD \$3000</u> | <u>SILVER \$2000</u> | <u>BRONZE \$1000</u> |
|--|--|---|--|--|
| CHAPTER BOARD ENGAGEMENT | <ul style="list-style-type: none"> • Host Board Planning Summit (January, In-Person) | <ul style="list-style-type: none"> • Host (1) Monthly Board Meeting (In-Person) | | |
| ANNUAL IDEAS AWARDS DINNER | <ul style="list-style-type: none"> • Award Presenter • (1) Ticket | | | |
| ANNUAL BUSINESS LEADERS BREAKFAST (BLB) | <ul style="list-style-type: none"> • (2) Tickets | <ul style="list-style-type: none"> • (1) Ticket | | |
| ANNUAL INDUSTRY EXPO EVENT | <ul style="list-style-type: none"> • (1) XL Vendor Booth w/ Premium Location • (2) Tickets • Logo on Sponsor Board • Logo on all event marketing | <ul style="list-style-type: none"> • (1) Vendor Booth w/ Premium Location • (2) Tickets • Logo on Sponsor Board • Logo on all event marketing | <ul style="list-style-type: none"> • (1) Vendor Booth • (1) Attendee Tickets • Logo on Sponsor Board • Logo on all event marketing | <ul style="list-style-type: none"> • (1) Ticket • Logo on Sponsor Board • Logo on all event marketing |
| ANNUAL I LOVE MY INDUSTRY EVENT | <ul style="list-style-type: none"> • (4) Tickets • Company Table at event • Logo on Sponsor Board • Logo on all event marketing | <ul style="list-style-type: none"> • (4) Tickets • Company Table at event • Logo on Sponsor Board • Logo on all event marketing | <ul style="list-style-type: none"> • (1) Ticket • Company Table at event • Logo on Sponsor Board • Logo on all event marketing | <ul style="list-style-type: none"> • (1) Ticket • Logo on Sponsor Board • Logo on all event marketing |
| MEMBERSHIP EVENTS | <ul style="list-style-type: none"> • (1) Table at Membership Events • Company SWAG included in New Member Gift Bags & Membership drive efforts | <ul style="list-style-type: none"> • (1) Table at Membership Events • Company SWAG included in New Member Gift Bags & Membership drive efforts | <ul style="list-style-type: none"> • Company Banner at event • Company SWAG included in New Member Gift Bags & Membership drive efforts | |
| MEMBER/DESIGNER ONLY EVENTS | <ul style="list-style-type: none"> • (1) Ticket | <ul style="list-style-type: none"> • (1) Ticket | <ul style="list-style-type: none"> • (1) Ticket | <ul style="list-style-type: none"> • (1) Ticket |
| HOLIDAY PARTY | <ul style="list-style-type: none"> • (2) Tickets | <ul style="list-style-type: none"> • (2) Tickets | <ul style="list-style-type: none"> • (1) Ticket | |
| CAMPUS CENTER COFFEE & CONNECTS | <ul style="list-style-type: none"> • Optional attendance at all quarterly connects | | | |

Thank you

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