



IIDA | VIRGINIA
WEST VIRGINIA
chapter

**REGISTER TO BE AN
ANNUAL SPONSOR**

2024

THANK YOU

2023 ANNUAL SPONSORS





BE AN ADVOCATE

Dear Industry Patrons, Colleagues, and Friends,

Interior Design Advocacy has never been more important for Virginia, and we need your help. 2024 is a critical year for interior designers and our allies in Virginia to stay informed and actively engage in advocating for the protection of our profession. By working together and making our voices heard, we can help ensure that legislation supports the continued certification and recognition of interior design in the state.

Our IIDA VAWV chapter plays a critical role in supporting interior designers by providing valuable resources, networking opportunities, and professional development. With your sponsorship, we can continue to organize events, workshops, and advocacy efforts that educate and inspire our members. Additionally, your support will enable us to advocate for legislation that protects the rights and interests of interior designers in Virginia. By signing up for a sponsorship package, you will not only gain exposure for your brand but also contribute to the growth and development of our profession. By becoming an annual sponsor, you can help ensure that our chapter continues to thrive and support our design community.

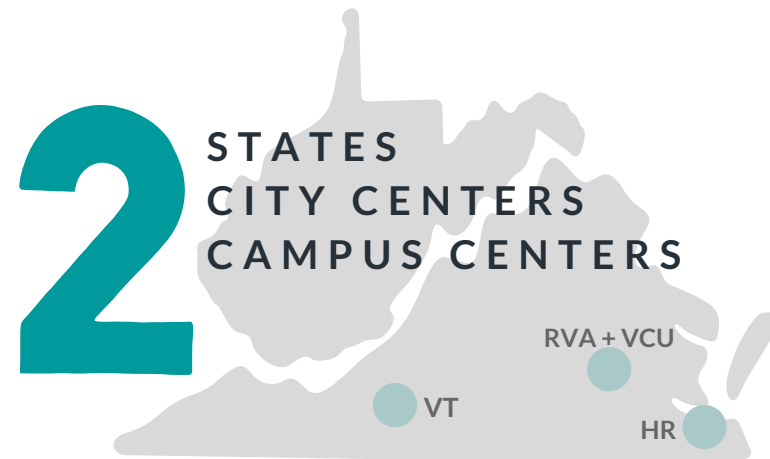
Together, we can make a significant impact on the future of interior design in our state. Your commitment to our cause will help us create a stronger, more vibrant community of interior design professionals and elevate the industry as a whole.

Thank you for your continued support.

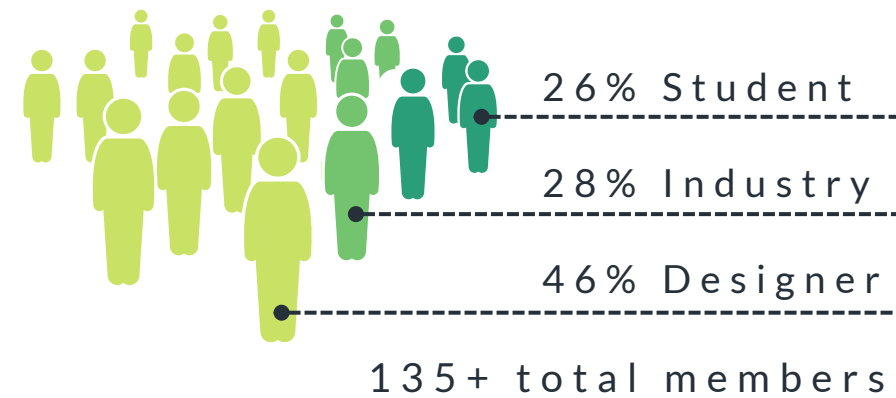
JOANNA PITMAN,
CID, NCIDQ, IIDA
President
President@iidavawv.org



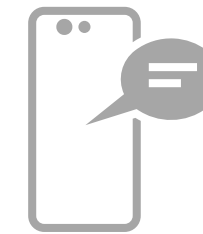
2023 YEAR IN REVIEW



MEMBERS



CONNECTIONS

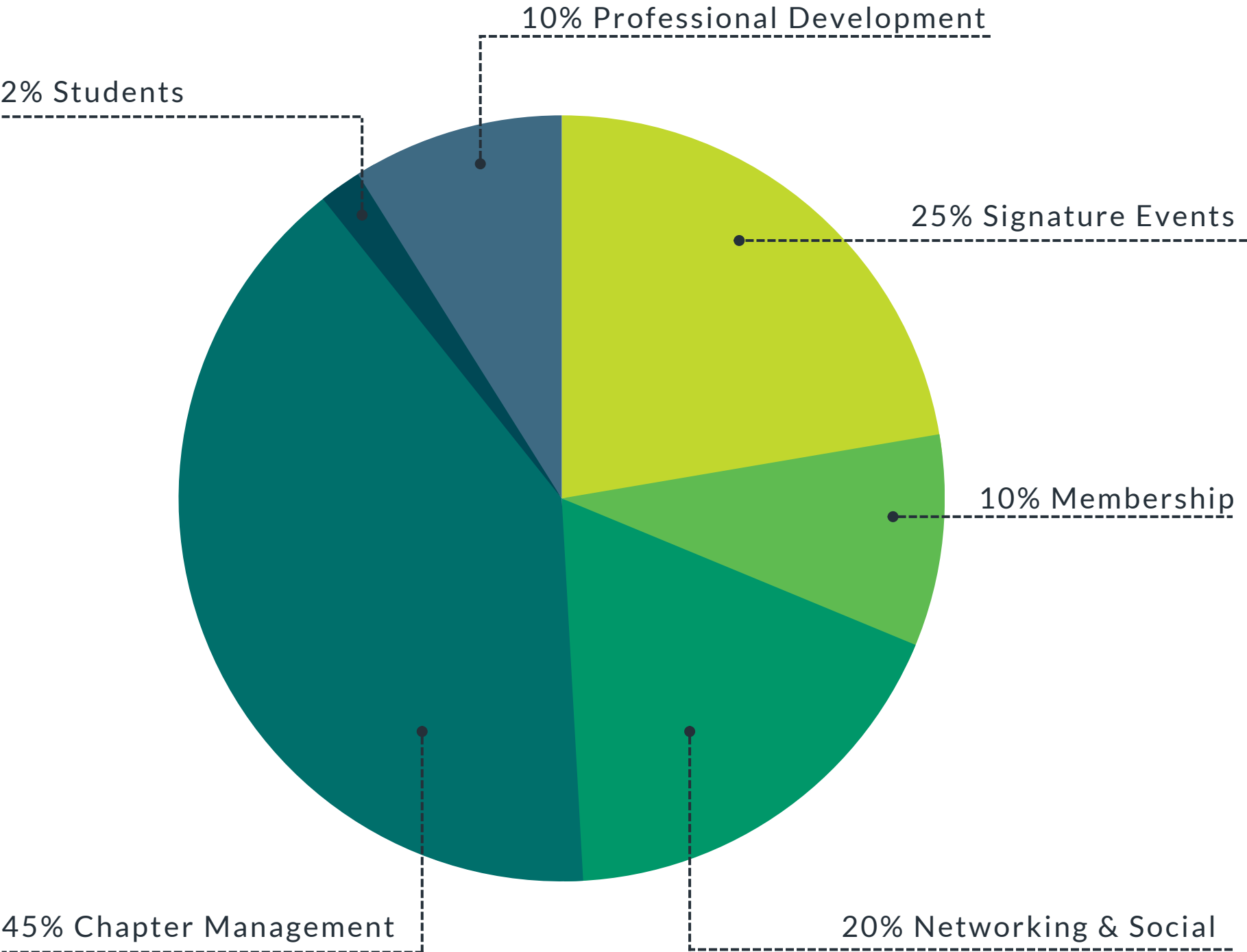


1,200+ Email Subscribers
1,400+ Instagram Followers
650+ Facebook Likes
60+ LinkedIn Followers



CHAPTER FINANCES

JAN-DEC 2023 EXPENSES



The monetary funds from the 2023 annual sponsorship covered **less than 32%** of the total chapter expenses which includes but is not limited to the following categories:

STUDENTS

Campus Center Events
Campus Center Support

MEMBERSHIP & SPONSORSHIP

Membership Drives & Initiatives
Free Membership Raffel
Chapter Branded Swag
Processing Fees
Gather - The Spot Booking Fees

PROFESSIONAL DEVELOPMENT

NCIDQ Prep
Business Leaders Breakfast
Chapter Leadership Conference

SIGNATURE EVENTS

Interior Design Excellence Awards Ceremony
I Love My Industry Gala & Silent Auction
Annual Golf Outing

NETWORKING & SOCIAL

City Center Events
Happy Hours + Networking
Workshop Events

MANAGEMENT & GENERAL

Software Fees
Website Hosting and Plug-Ins
Account Fees
Board Planning Summits
Gather Membership



2024 CALENDAR

Q1 | JAN-MARCH

- Mid-Year Board Planning Summit
- Winter Chapter Leaders Conference
- I Love My Industry Gala & Silent Auction
- Interior Design Excellence Awards Submissions Open
- Student Portfolio Reviews
- NCIDQ Prep-Course
- Business Leaders Breakfast
- Student Coffee + Connect
- City Center Event

Q2 | APRIL-JUNE

- Annual Spring Event
- Membership Connection
- Interior Design Advocacy + EID
- Student Mentoring Program
- Student Graduation Recognition
- Annual Dinner + Sponsorship Appreciation Night
- City Center Event

Q3 | JULY-SEPT

- New '23-'24 Board Planning Summit
- Summer Chapter Leaders Conference
- NCIDQ & WELL Study Prep
- Student Coffee + Connect
- Project Tour
- City Center Event

Q4 | OCT-DEC

- Interior Design Excellence Awards Ceremony
- Membership Connection
- End of Year Celebration Event
- Annual Sponsorship Campaign
- Student Coffee + Connect
- City Center Event

REOCCURING MONTHLY

Member Only Coffee Coteries
IIDA VAWV Board Meetings

2024 BENEFITS

Sponsorship commitment can be made via IIDAVAWVA.org
or contact us for invoicing.

		*limited to 1	*limited to 3	*limited to 5	
		PLATINUM* \$3,500	GOLD \$2,500	SILVER \$1,500	BRONZE \$750
EXPOSURE					
WEBSITE	Logo on homepage	◆			
	Logo & contact information on sponsor page	◆	◆	◆	◆
	Complementary company job posting	◆	◆	◆	◆
	Featured project or product ads	◆	◆	◆	◆
	Events added to calendar upon request	◆	◆	◆	◆
MEDIA	24-hour social media take over on the IIDA VAWV instagram feed	(3)	(2)	(1)	
	IIDA VAWV to follow accounts and promote via sponsor shout-out campaign	◆	◆	◆	◆
EMAIL	Largest logo on all emails	◆			
	Company name on all emails	◆	◆	◆	◆
	Project or product promotional opportunity in email newsletter	(3)	(2)	(1)	
Company swag available at chapter events, as applicable		◆	◆		
Verbal acknowledgement at signature events		◆	◆	◆	◆
Name recognition at all chapter events		◆	◆	◆	◆
Opportunity to present award at signature events, as applicable		◆			
Dedicated chapter board member for contact		◆	◆	◆	
ENGAGEMENT					
Sponsorship appreciation event		◆	◆	◆	
Judge's seat for student portfolio reviews		◆			
IDEAS	Announce an award at IIDA & ASID Interior Design Excellence Awards Ceremony	◆			
ILMI	Free tickets to annual I Love My Industry Gala (excludes bundles and table tickets)	(4) tickets	(2) tickets	(1) ticket	
	Table discount for I Love My Industry Gala	20%	15%	10%	
	Preferred VIP table at I Love My Industry Gala	◆			
DFD	Free tickets to the annual Spring Event	(4) tickets	(2) tickets	(1) ticket	
BLB	Free tickets to Business Leaders Breakfast	(4) tickets	(2) tickets	(1) ticket	
	VIP seating at Business Leaders Breakfast	◆			



ADDITIONAL OPPORTUNITIES

If you would like to take advantage of one of the following opportunities, please reach out to us directly for invoicing.



ADVOCACY SPONSOR | \$400

An Advocacy Sponsor is a financial supporter assisting the chapter in advocating for the profession, fight legislation, and strengthen education efforts at a one-time cost of \$400.

Advocacy Sponsor benefits:

- Acknowledgment at all advocacy events, webinars, or meetups
- Recognition on IIDA VAWV social media and website



EVENT SPONSORSHIP | \$100-500

Event sponsorship is a one-time sponsorship of an individual IIDA VAWV event.

Event sponsor benefits:

- Acknowledgment at the event
- Recognition on IIDA VAWV social media

Event Sponsors receive (1) admission ticket to the event of their choosing for each \$300 donated. Sponsors who donate \$600 or more may also provide company and product literature and a takeaway bag for attendees.

Events Include: *I Love My Industry Gala, IDEAS, Business Leaders Breakfast & MORE!*



NCIDQ + WELL BENEFACTOR | \$250

The NCIDQ Benefactor is a patron to advancing the profession of interior design. At a cost of \$250, this benefactor assists the chapter in their professional development goals of purchasing study materials, coordinating prep classes, and assisting with study groups.

NCIDQ + WELL benefactor benefits:

- Acknowledgment at all NCIDQ and WELL study sessions
- Recognition on IIDA VAWV social media

There will be additional opportunities for sponsorship throughout 2024. Please reach out to sponsorship@iidavawv.org directly to inquire for more information.

An aerial, high-angle photograph of a modern lounge or meeting area. Several people are seated on contemporary armchairs arranged around circular tables. The room has a high ceiling with large, dark structural beams and a floor made of large, light-colored tiles. The overall atmosphere is professional and sophisticated.

thank you

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