

# Celebrate the Arts with Artrageous Creations

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Contest Entry Packet



**2023 I LOVE MY  
INDUSTRY GALA**

**IIDA**  
VIRGINIA/WEST VIRGINIA  
chapter

# CONTEST CONCEPT

At the 2023 I Love My Industry Gala & Silent Auction, IIDA VAWV will feature teams consisting of local design professionals flaunting their technical skills and creativity by producing interpretative artwork using materials provided by industry partners.

For this year's theme "Celebrate the Arts" teams will create (1) art piece to showcase and auction off with the proceeds of those pieces benefiting the IIDA Foundation. This year's Gala is not to be missed!

## ABOUT THE IIDA FOUNDATION

The IIDA Foundation is a 501(c)3 nonprofit philanthropic organization with a mission to drive innovation and advancements in the commercial interior design field. The foundation seeks to make a meaningful impact through supporting grants and funding opportunities, and continued support of education, research, and outreach opportunities.

Through the support of donations, the IIDA Foundation is able to sustain, administer, grow, and launch programming serving the greater design community, and the interior design industry at large. Each donation ensures that both emerging and established designers are able to pursue their passions, continue their education, and be recognized for their professional achievements

Foundation Awards and Funds Programs:

- Anna Hernandez/Luna Textiles Visionary Fund + Award
- IA Interior Architects Diversity in Design Fund + Scholarship
- IIDA Impact Stipend
- IIDA Educator Diversity Award
- IIDA Chapter Programs + Awards
- John J. Nelson Sr. Legacy Scholarship Fund and Scholarship
- Lester Dundes Memorial Fund
- Keilhauer Sustainable Design Education Fund
- NCIDQ Tuition Reimbursement Fund
- WELL Sustainable Design Fund
- Wilsonart Essay Competition

For more information about the IIDA Foundation, visit [iida.org/foundation](https://iida.org/foundation)

## IMPORTANT DATES \*Red indicates new dates

December 1st, 2022	Contest Announcement & Entry Packets Dispersed
December 13th, 2022	Virtual Contest Informational Q&A Session - 12pm & 5pm
<b>December 30th, 2022</b>	<b>Deadline for Intent to Enter Form</b>
<b>January 6th, 2023</b>	<b>Deadline for Formal Entry &amp; Fee Registration</b>
<b>January TBD, 2023</b>	<b>Kick-off Reception for Design Teams &amp; Vendors</b>
January 24, 2023	Information on Artwork construction & size to be submitted to the committee
January 31st, 2023	Deadline for team artwork submission   Drop-off location TBD
February 3rd, 2023	I Love My Industry Gala & Silent Auction Party

## CONTEST RULES

- Maximum of (1) artwork piece entry per design team.
- Limit of 2 duplicate art pieces within the total competition.
- Members of the design teams must be employees of the design firm, vendor partner companies, or industry partner companies.
- At least (1) member of the A&D firm's design team must be a member of IIDA VAWV.
- One design firm/school may work with up to (2) vendor partners and (1) industry partner.
- The artwork piece must be constructed of the materials provided by the design team's partners. No less than 75% of the artwork must be the sponsor's materials. A final list of the materials used will be required to be included in the judging packet. The challenge is to incorporate truly unconventional materials.
- Size requirements: min 11x14" - max 24x36"
- Interpretation of artwork selections: The final masterpiece can be a flat or a sculptural interpretation of the artwork.
- Each submission must be received by each deadline date. The committee reserves the right to disqualify any late submissions. No refunds will be granted.
- All components of the final masterpiece should be fabricated entirely by the design team. The use of outside professional artists or help is strictly prohibited and can result in disqualification from the contest. No refunds will be granted.
- All components of the piece must be well secured; ie no materials may be falling off or unsecured.
- Each entry will participate in the event's silent auction, with all proceeds of the artwork bids benefiting the IIDA Foundation. Design teams may bid on their own artwork piece. There is no guarantee the design teams will take home their artwork at the end of the event.
- The Committee / IIDA VAWV maintains the right to use, edit, and/or manipulate any images posted on social media.
- The venue, IIDA VAWV, and the Committee are not responsible for lost or stolen items, or items left behind after the event.

## TIPS

- Teams are encouraged to begin planning early as artwork construction can be time-consuming.
- Order materials early, as some factories close during the holidays.
- Mixed materials are encouraged in each entry.
- Designate team leaders who will organize efforts, delegate tasks, and serve as the coordinator with your partners and point of contact with the Committee.
- Only your designated points of contact will receive communication from the Committee.

# DESIGN TEAMS

A Design Team is a collaboration between (1) architecture & design firm or school and up to (2) material or manufacturer sponsors. This team will create an artwork piece, under the guideline and rules set forth in this packet, that will be showcased and auctioned off at the ILMGala & Silent Auction.

We require (1) person from the participating architecture & design firm or school to be a current and in-good-standing IIDA VAWV chapter member. IIDA Industry members and VAWV Annual Sponsors are not counted as chapter members for the design team membership requirement.

Team sizes are to be a minimum of (2) people with a maximum of (5), with only 1 or 2 team participants as part of the vendor or manufacturer. If seeking partners, teams may contact the committee to receive contact information for vendors and firms interested in participating.

## WHO CAN SIGN UP FOR A DESIGN TEAM?

- Any designer at an interior design or architecture firm, or currently enrolled design students in the IIDA Virginia West Virginia region.
- Any built environment manufacturer as a Vendor Partner.\*
- Any non-vendor within the design industry as an Industry Partner.\*\*

### \*Vendor Partners

Each design firm or school team may partner with up to (2) "Vendor Partners" (furniture dealers, lighting rep groups, manufacturers of architectural products, interior finishes, furnishings, lighting or other interior design products) who are responsible for contributing those products to be transformed into the team's final masterpiece. If you are a "rep group" with multiple lines that you sell, only (1) line must be selected to use materials from per team. In addition, the Vendor Partners can provide fabrication labor, and financial support (i.e. payment of entry fee, work session snacks or meals, etc.).

### \*\*Industry Partners

Non-vendors from within the Interior Design industry (construction managers, lighting consultants, MEP consultants, real estate brokers, etc.) are invited to team with design firms as Industry Partners. Teams are limited to (1) Industry Partner who must contribute to the entry in some way (e.g. fabrication labor, or financial support (payment of entry fee, work session snacks or meals, etc.)).

Vendor Partners and Industry Partners are limited to supporting (1) design firm entry and (1) school entry. Please report partnerships to the contest committee as soon as possible - the committee tracks teams to ensure there are no redundant ventures. In an instance where a Vendor Partner is a multiline rep group, the rep group may only be associated with (1) firm entry and (1) school entry, and must decide which line shall be used. The rep group and the manufacturer they represent each take up a vendor partner slot (i.e., MOII would be one Vendor Partner, HBF would be a second Vendor Partner). If another of the rep group's manufacturers would like to partner with another firm's entry, only the manufacturer name (not the rep group's name) may be associated with that entry (i.e., Versteel may sponsor a separate entry as Versteel only, not MOII and Versteel).

## PARTNER SPONSORSHIP COMMITMENT

This contest is not intended to create an undue financial burden on vendors and industry partners. It is advised that firms and schools do not ask for any partner to provide more than approximately \$350 in financial support. This includes the value of donated material, portions of the entry fee, supplies, and other team-related expenses. Tickets to the ILMGala are not considered "financial support".

# ENTRY & FEES

## INTENT TO ENTER

Complete the online "Intent to Enter" form, to apply for participation as soon as possible, as the number of entries is limited. The firm or school name, and IIDA VAWV membership for one team member is required. One designated points of contact (must be employees of the design firm or students/administrators of the school) are needed to complete the form. The designated point of contact (team captain) will receive communication from the committee.

## FORMAL ENTRY

Formal entry registration and online payment shall be completed online. Registration to include all vendor and industry partners teamed with the firm or school.

Required for formal entry:

- Entry Fee
- Vendor & Industry Partner Contacts
- Names & Contacts for all Design Team Participants
- Proof of IIDA VAWV Membership
- Artwork Selection
- High-Resolution Logos (jpeg or png) of all companies part of the design team.

## ENTRY FEE

A non-refundable entry fee of \$75 is required to be paid by the design team upon formal entry.

## IMPORTANT LINKS

[Intent to Enter Form](#)

[Eventbrite Formal Entry](#)

### CONTEST COMMITTEE

Lauren Austin  
IIDA VAWV President & ILMI Contest Chair  
president@iidavawv.org

Terry Umberger  
IIDA VAWV VP of Signature Events & ILMI Event Chair  
signatureevents@iidavawv.org

# ARTWORK SELECTIONS



#1

The Meditative Rose  
Salvadore Dali



#2

Suprematist Composition  
Kazimir Severinovich  
Malevich



#3

Colorful Architecture  
Paul Kleei



#4

The Starry Night  
Vincent Van Gogh



#5

Under the Wave of  
Kanagawa  
Katsushika Hokusai



#6

Les Femmes d'Alger  
Pablo Picasso



#7

Composition VIII  
Vassily Kandinsky



#8

Zebra  
Victor Vasarely



#9

Flowers  
Andy Warhol



#10

Evening Star No. III  
Geogira O'Keeffe



#11

Chief  
Franz Klein

## JUDGING CATEGORIES:

- Best School Entry
- Best Interpretation of Artwork
- Best Use of Materials
- Most Innovative
- Flying Colors

Judging will occur via scan code link at the event and be voted upon by all Gala attendees.